



Hearing Health Care

One in 10 Americans have some form of hearing impairment, and hearing loss is the third largest chronic health problem in the country. While hearing loss can usually be treated, fewer than one in four people actually seek care for the problem.

To improve member health plan access to quality hearing care, HCCMCA offers a hearing program through EPIC Hearing Healthcare. EPIC provides a complete range of hearing aids and hearing-related services through their network of preferred hearing care providers.

Goals

HCCMCA's Hearing Health Care program goals are to:

- Provide access to high quality ear, nose and throat (ENT) physicians and audiologists who have defined standards of care at fixed and pre-negotiated rates
- Improve quality of hearing care by presenting standardized and consistent procedures for assessment and evaluation, technology selection, programming and outcome measurement
- Increase the number of people who seek early care for hearing loss by making it easier and more affordable to find quality hearing health care providers

How it Works

EPIC offers a hearing provider network, with discounts available on exams and a wide variety of hearing aids and supplies.

- EPIC identifies and screens qualified experts in hearing evaluation and treatment. They also research and evaluate hearing aid technology to assure that the most up-to-date and effective options are available.
- EPIC negotiates the best prices for all treatment protocols, including hearing devices. EPIC prices may be as much as 50% below manufacturer's suggested retail price and up to 35% lower than other discount offers.

To receive covered care, enrolled plan participants call EPIC and a hearing counselor will coordinate a referral to a nearby provider. EPIC manages these referrals and coordinates and manages all billing, payment and collections for participating providers.

Participating plans can choose either an insured or self-funded model. Pricing will vary based on the model selected. EPIC pays a small portion of their reimbursement to the NLA and HCCMCA as access fees for the program.

Benefits

HCCMCA's Hearing Health Care program offers a number of benefits to member health plans.

- Improve utilization of preventive audiology care, to help identify serious problems earlier and reduce care expenses that could result later in life
- Help member plans save money by providing a low-cost way for plan participants to access quality hearing care
- Provide fixed pricing offering significant savings on hearing devices and accessories
- Ease administrative costs with EPIC's coordination of referrals and payments

Learn More

To learn more about the Hearing Health Care program through EPIC, contact HCCMCA at (907) 474-4226 or 888-474-4226 (toll-free).

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